

TOP AGENT MAGAZINE

JESSICA BAKER

Jessica Baker discovered her passion for real estate in 2010 after she bought her first house and first rental property. She decided to give it a try full-time and got her license in 2012. She's never looked back. Jessica currently works as a solo REALTOR® at Achieve Realty and serves clients throughout the Pittsburgh Metropolitan area.

Jessica has a bachelor's degree in Communication Studies and English Literature, as well as a background in finance—a set of unique skills that give her an advantage in real estate. Her talent, experience, and work ethic have earned her loyal clients who are always happy to send her referrals. "I think my clients appreciate the level of work I put into each transaction. I pride myself on being very responsive and organized. I have a system for everything and I make sure I'm always on top of all my files so that nothing falls through the cracks. I stay in very close communication with my clients every step of the way so that they feel informed throughout the transaction," she says.

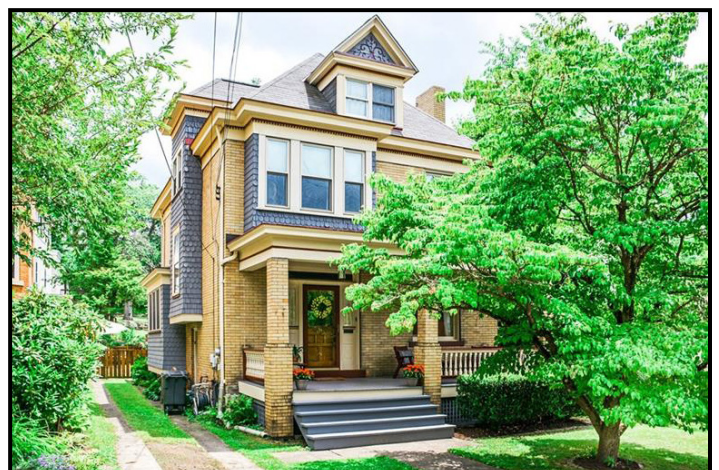
Her ability to relate to clients comes partly from personal experience. Jessica and her husband have renovated three properties to date. Their most extensive rehab being the house where they live now, a 125-year-old Victorian. Jessica was the general contractor on this project, and learned how to rebuild a historic house. "I've been through a big renovation myself, so I am able to take that experience and use it to benefit my clients," she says.

Jessica has a meticulous approach to marketing her listings. For each listing, she does an in-depth walk-through with the client, then stages the house, and finally has the house professionally photographed. "I use this approach regardless of listing price. And it works. My houses usually sell for more than my



clients expect." Jessica is finishing this year with \$9,000,000 in sales volume, despite the obstacles posed by COVID-19. But for Jessica, it's not the numbers that count. "My favorite part of this job is working with such a great variety of people. Everyone has their own unique story and reason for why they're buying or selling a home. And as a fan of interior design and architecture, I also really enjoy seeing the different styles of people's homes," she says.

Outside of her work Jessica finds it important to be involved in her Brighton Heights community. She is an active member with Brighton Heights Citizen's Federation and The Junior League of Pittsburgh. When she's not working, she loves spending time with her two kids, reading a good book, or watching movies with her husband. In the future she looks forward to growing her business and continuing to work for her clients with passion and dedication.



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